

Brian Jones

3505 30th St, 6c Astoria, NY 11106
718.791.0635 - SenojNYC@gmail.com
www.LongWalkShortPier.com

AgencyRX - New York, NY Oct 2007 - Present

Interactive Developer - "Developing IAD vision into functional, user friendly interactive work"

- Making the obtuse and technical terms associated with development clear to those who are not up-to-speed yet.
- To date, created over 60 pieces including 6 websites/portals. 25+ convention panels, 20+ banners and countless emails
- Taught 5 company wide classes on the basics of Flash and Interactivity as part of ARx University
- Guided the creation of structure to a department that now had to cross print ADs and Interactive ADs.
- First developer in DigitalRX, functioning as only developer for nearly 1 year.

Graphic Designer - "Made Art Director work Ready For Print"

- Detailed review, preparation, pre-flightng of print materials
- Closely worked with editorial, art and account to assure ontime completion

Hudson Medical Communications - Tarrytown, NY Feb 2006 - Oct 2007

Senior Graphic Designer - "Medical Education and Direct to Physician print and interactive design"

- Interpreted Client, Client Service representative and Creative CEO's often obtuse medical thinking into concise graphic imagery to conform with CME and Institutional parameters
- Created eCME materials, online presentation software, onsite conference networking and eFullfiment

Fission Communications - New York, NY Mar 2004 - Feb 2006

Senior Graphic Designer - "Medical Education, Interactive Design and Conference Support"

- Created concise graphic images that interpreted the medical thoughts of Brand Teams that conform with CME and Institutional parameters
- Created and implemented corporate website and Style Guide to fall into Interpublic Group standards
- Maintained timelines and quality control

Overall Pharmaceutical Company & Brand Experience

Aricept, Astrazeneca, Avinza, Bayer Animal Health, Elan, Embeda, Enablex, Enbrel, Esai, Exelon Patch, Exjade, Femara, FocalinXR, Forest Pharmaceuticals, Glavus, Genentech, Gleevec, Glivec, King Pharmaceuticals, Ligand, Lunesta, Merck, Mircette, Neutrogena, Novartis, Organon, Pfizer, Seasonique, Stalevo, Tasigna

Citigroup Asset Management - New York, NY/Stamford, CT Mar 1999 - Jul 2004

Senior PowerPoint Specialist - "Created branded institutional marketing materials"

- Designed branding and marketing materials for Central Bank, US and international conferences
- Worked with Marketing and Portfolio Professionals to update standard marketing materials while creating hybrid materials
- Along side Web Admins and Designers brought conference and Firm content to the internet

US Army/4th Psychological Operations Group(A) - Ft. Bragg, NC Oct 1994 - Jan 1999

- Senior Multimedia Illustrator on multiple military and humanitarian service missions to South East Asia
- Created "Standard Operating Procedure" for development, tracking and cataloging, that is still in use
- Commissioned to design unit designating coins and distinctive unit insignia for the PaCom PsyOp Bn and 4th PSYOP Grp(A)
- A year of commissioned, and decorated, duty in the White House and Pentagon Graphics shops producing collateral for the House and Senate as well as for Presidential press conferences

Independent Freelance - Astoria, NY May 1998 - Present

- Designed and maintained over 15 sites, please see my website for more detail
- Non-profit work for Shadowbox Theatre and Waggytail Rescue
- Designed visual identities for multiple music artists, such as album covers, shirts, stickers and web
- Photography: Published in *Juxtapoz* magazine, studio and live concert photographer, Taught Learning Annex "Intro to Photography" classes, works displayed at *The Continental's* Wall of Fame, official endorsement images and a tour photographer for *Paul Stanley*

Computer Skills:

- MS Office Suite, Adobe Suite(CS4), HTML, PreFlight, Quark Xpress, and Font Management software. PC or Mac

Education, Achievements, Awards:

- Honor Grad at the Institute of Culinary Education (2009) - internship at CRAFT (nyc)
- Honor Grad Certificate (1995), *Advance Graphics Program* (1996) - Defense Visual Information School, Ft. Meade, MD